

Maryland's WORKFORCE SYSTEM



Benchmarks of Success for Maryland's Workforce System

Communications Committee (CC)

February 1, 2018 | 9 – 11 a.m.

1100 N. Eutaw Street, "Smart Board" Conf. Room #209 | Baltimore, MD 21201

Conference Call Instructions: Phone Number – 866-247-6034 | Code 5812736994

Agenda

- I. Opening
 - a. Introductions for any new members in attendance
 - b. Roster review

- II. Communications Plan
 - a. Template – organize thoughts on dry erase board
 - b. Master Timeline
 - c. Initial steps
 - i. Letter distribution with one-page flyer – to the Workforce System
 - ii. WIOA website revisions to include Benchmarks webpage
 - d. Next steps and Action Items

- III. Open Discussion